
***URGENT APPEAL FOR SPONSORSHIP
TO SUPPORT THE
CIVIL SOCIETY AND COMMUNITIES ADVOCACY
CORNER AT THE 20TH UNION AFRICA
CONFERENCE IN ACCRA, GHANA
10 – 13 JULY, 2017***

Contact us:

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www.2017accralunghealth.org***

***Come join us starting from 11 – 13 July 2017 at the Accra International Conference Center at the “EKRUASE PA” dome
which is***

**A CIVIL SOCIETY ADVOCACY AND NETWORKING PLATFORM DURING
THE 20TH UNION AFRICA CONFERENCE – ACCRA, GHANA**

Africa carries the heaviest burden of TB globally. The region accounted for 28% of globally notified TB cases in 2014. Recent prevalence surveys in different countries in the region indicate that there are many cases being missed. Ghana, Kenya, Nigeria and Zambia all reported over 40% of all TB cases in these countries were being missed. To get these people, it will take a strengthened body of Civil Society with capacities in skills that will contribute to increased case finding and cure rates.

Civil society including NGOs, Communities, CBOs, FBOs are growing around the world in scale, in scope and in quality. They have a wealth of the required combination of strengths for successful TB care programs: These include networks and partnership, an understanding of participation, communication and advocacy upholding human rights, budgets accountability, programming and the ability to design patient-center care, increased efficiencies, and integrated services.

Communities and NGOs are skilled in engaging TB champions and mentoring them to use their experiences for advocacy and to defuse stigma. They are experts in responding to emerging needs and complimenting the public sector in addressing health challenges including reaching the hard to reach population to ensure Universal Health Coverage, differentiation and needed advocacy for increased political will.

EKRUSE PA meaning Good Village for the Communities will provide a platform for continued dialogue on these issues amongst CSOs and key stakeholders, an experience sharing center on good and best practices and which may inform paradigm shifts for CSOs in the region.

TB patients, and people affected and at risk of TB, desperately need this treasure trove of skills and experience sharing platforms as to ensure egalitarian approach towards collective effort to achieve common goal of Ending TB by 2030 in the region and globally.

Ekruse Pa! our Good Village;

Aim

- The overall aim is to increase the meaningful participation of CSO in Union activities at all levels;

Objectives

- To increase CSO participation in Regional conferences
- To provide an Advocacy and Communication platform
- To provide a conference networking center for CSOs and other conference participants

Expected outcomes

- CSOs participated, networked and shared experiences
 - Increased awareness of TB among the residing communities
 - Increased partnership with stakeholders
 - Continued networking and knowledge sharing among global and regional coalitions like GCTA, ACT and other national networks / Organizations
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Activities

There are several activities lined up in order to achieve the stated aim and objectives and these activities include:

- Providing a space in the conference venue to be called “Ekruse Pa” inside the conference center
 - Provide space for display of CSO work in TB, HIV-TB and other related diseases
 - Engagement of Parliamentarians
 - Score TB corner (I pledge campaign)
 - Dignitaries engagement
 - Every Breathe Count Walk
 - Music, TB Campaign messages
 - Candlelight procession in remembrance of deaths from TB and HIV
 - Cultural dance and chorographic performance
 - Daily Lottery from 11-13 July (Mobile phone)
 - Display of advocacy materials
 - A standby single ambulance service 11-13 and 2 ambulance for the walk
 - Sign on Banner for call on AU Heads of States for more Political will
 - Time with Donors
 - Sharing of experience
 - Media engagement
 - TB Screening
 - TB Ambassadors moment
 - Time for TB (GCTA / ACT / TB Voice Network, Stop TB Ghana)
 - Out of Step report Africa launch
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Ekruse Pa Secretariat

Afro Global Alliance Ghana a registered NGO in Ghana is the CSO Village host and the Ekruse Pa Secretariat. The organization and implementation of the project is in collaboration with Stop TB Ghana Partnership, Stop TB Nigeria Partnership, Stop TB Kenya Partnership, Africa Coalition for TB (ACT - a regional GCTA platform), GSPT, the Union and the Union Africa, GCTA and the TB Voice Network.

Contact:

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 Email: Ekruse Pa contact: csovillage@2017accralunghealth.org

Planning and Implementation team

These individuals will be supporting the Afro Global Alliance in organizing and facilitating the the CSO corner

- Austin Arinze Obiefuna – Afro Global Alliance / Union Africa Region
 - Noma Barnabas – Union Civil Society focal person (South Africa)
 - Mayowa Joel – Stop TB Nigeria Partnership
 - Evelyn Kibuchi – Stop TB Kenya Partnership
 - Carol Nawina – Africa Coalition against Tuberculosis ACT (Zambia)
 - George Kumaga – Stop TB Ghana Partnership
 - Ben Dzivenu-Tsikata – Union Africa Region Treasurer
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Budget

s/no	Activities	Amount USD
1	Venue AICC (11-13 July) @1500 daily (Ground & Tent hiring)	4,500
2	Staff support (Décor, cleaning, facilitation)	3,000
3	Score TB (I pledge campaign)	500
4	“Every Breathe count campaign” 500 T shirts @20 each	10,000
5	Candlelight procession	500
6	Music, PA systems, Media @1000	3,000
7	Ambulance service 4 @150 (2 Ambulances will be used for the walk)	600
8	Mobile entertainment van	500
9	Refreshment for Walk participants 500 @5	2,500
10	Administration support for AGA (postage, signage, communication)	3,000
11	Security	2,000
12	Walk Banners design and printing 4 @150	600
13	Walk media coverage	500
14	Reporting	1,000
15	Stationeries, printings	2,000
16	Advocacy basket (Bags) 500 @10	5,000
17	Travel support, accommodation, per diem for organizers 6pers arriving a day before the conference	9000
18	Ekruse Pa Mascot design and production	1,000
	Total	49,800

We are appealing for funds to help implement the project and above is the budget gap we currently have at moment. You can choose to fund all which will be most appreciated or fund in parts choosing from the budget lines, thank you.

We have a historic opportunity to build a new dialogue, as well as multi-level partnerships and sustained mutual relationship between the various Global Health leaders, Regional and National leaders. We have a long common history and the increase in DR-TB to be specific has intensified the need to strengthen this relationship. This necessitates a comprehensive approach, where no actor can be excluded.

No one should be left behind, we solicit your support to achieve this milestone.

Sponsorship Benefits

The major benefit is aiding facilitation of meaningful dialogue and brainstorming amongst a vibrant sector which happens to be the game changer in major sectors if not all and most prominently in health, development and educational sectors, the Civil Society Organisation.

Your logos are branded on the entire Ekrause Pa materials including bags, lanyard, reports, media branded podium in invited speakers, venue branding, printed leaflets and daily video flash but most importantly on the “**Every Breathe Count Walk**” T-shirt which will be covered by multimedia from international media including BBC, several African media networks and our national media.

You are free to display your organization / company materials in the Ekruase Pa space subject to approval by the Ekruase Pa Organizing Committee and the conference LOC, speak at the “meet our donors” space, and also network with participants.

To Support us kindly contact:

The Conference Secretariat
National TB Programme
Korle – Bu, Accra
+233 302 660023
uar.team@gmail.com

or

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